



# Writing Effective Web Content – HTML



## Note

This is a team activity. Students are instructed to evaluate and rewrite an existing Web page article using word-processing software. They are also asked to locate and insert a relevant picture into the word-processing document.

Steps 9 and 10 instruct students to save the document as an HTML file and view it in a browser. You may wish to specify a location.

Optional: Instruct the students to view the HTML source code (open the document in a browser > within the browser window, right-click page > click View Source).

In this activity, you will work in teams to create effective Web content using Hypertext Markup Language (HTML). HTML is the language for creating Web pages.

1. Form teams of two to four students each.
2. Visit the Encyclopedia Britannica Web site (<http://www.britannica.com/>).
3. Search for the word "koala" using the Search bar.
4. Open the search result titled "Koala (Marsupial)."
5. Read the article.
6. Make a list of Web content guidelines (from this lesson) that you see used on the page.
7. Using a word-processing program, rewrite the article according to the Web content guidelines you have learned.
8. Insert a relevant picture into your word-processing document using the Insert Picture option.
9. Save your document as an HTML file.
10. Navigate to the folder containing the saved HTML file. Open the file to view it in your browser.